



 **SelectBlinds[®]**

Influencer Brief

About Select Blinds



selectblinds Happy New Year! Reflecting on the past year, we've had the pleasure of meeting some amazing bloggers, designers, influencers and decorators. We couldn't pick a favorite ourselves, so thought we'd recap the posts that inspired our IG followers the most. Follow the link in our bio to the list of our Top 10 Follower Favorites of 2017!

@theinspiredroom @letteredcottage @kelleynan @hollymathisinteriors @ashleygoldman @simply.stunning.spaces @veronicavalencia @jenamroach @cynthia_harper_ @ashleycooperdesign @11magnolialane @citygirlmeetsfarmboy @vintageporch @gemary @brightlyyellowdoor



selectblinds Just a friendly reminder, entries to our Road to 3000 contest will be accepted up to November 4! It's easy, all you have to do is:

- 1: "Follow Us" on Instagram
 - 2: "Like" one of our posts
 - 3: Visit the Link in the Bio and Add your Email address
- Share with your friends! They'll also have a chance to win a \$250 Visa Gift Card!

#contestalert #entertwin #sharewithfriends #roadto3000 #visagiftcard #selectblinds #giveaway #followers

Load more comments
babygirlswettart @hhhuntersmama3 ×
erica_pallutch Done!! Thanks so ×

102 likes
SEPTEMBER 28, 2017

Add a comment...



selectblinds Need some #falldecor tips? Harvest some seasonal inspiration from these 5 lovely ladies featured in our Fall Design blog! Feel free to share some of your own ideas as well! Link in bio!

@citygirlmeetsfarmboy @southernfarmhousedesigns @vintageporch @pineandprospecthome @brightlyyellowdoor #homeinterior #homeinspiration #bloggercollab #fallstyle #autumndecor #fridayfeeling #halloweendecorations #tablescapes #pumpkins #customsigns #handmade #pumpkinspicelatte

brightlyyellowdoor Thank you for including me!!❤️❤️❤️
citygirlmeetsfarmboy So glad to be a ×



Founded in 2003, SelectBlinds.com is one of the fastest-growing online retailers in the home décor industry. We provide high quality, custom-made window blinds, shades, shutters and drapery at competitive prices. And we ship everything FREE within the 48 contiguous United States!

With over 2 million happy customers and [more than 300,000 5-star reviews](#), people like us, they really like us! Our window coverings have been and currently are featured on popular do-it-yourself and home design shows including Extreme Makeover Home Edition, Tiny House Nation, Home Free, HGTV's Start at Home, The Queer Eye and on the TLC network.

Our mission is to cover as many windows as we can while building long-lasting relationships with each and every collaborator and customer. We're also on a mission to keep kids safe from the dangers of corded window products. That's why we've supported the [#GoCordless](#) movement since 2014, and were the first retailer to offer a cordless option on every product we sell.

We also led industry efforts to change manufacturer safety standards, resulting in a new 2018 mandate that all stock window coverings be cordless or have inaccessible cords.

Premier Woven Wood Shades



wiscogirl71

Sold by Select Blinds | Custom Window Coverings

Visit

Tried this Pin?

Be the first to share how it went

Add photo or note

You saved to Contemporary Bamboo Shades
 We're glad you have one project down, Allison! It's always exciting to see what our talented customers can do with our shades! Thanks for sharing! Repost @wiscogirl71 · · · It's the little things, people! I've lived here a year and a half and I just got my blinds from @selectblinds installed! I love how they add warmth and texture and make the space feel finished. Why did it take me so long? These are from the woven woods collection and the color is called "Boxelder". While I'm on a roll, what ot

Comments

The Collaboration

We'd love to work with you! If you love our products, all you have to do is what you're best at. Whether you're a blogger, decorator, DIYer, influencer, reviewer, or all of the above, if you'd like to collaborate and feature our products in a social pin, post, pic, tweet, or blog, we can develop a personalized social strategy to benefit your brand (and ours) using some of these and other ways to share the love! *

GET TO KNOW US!

- Follow us on Facebook, Instagram, YouTube and Twitter
- Write us a review on Facebook or Houzz



BLOG

- Dedicate one (1) blog post to your favorite Select Blinds product that includes at least two links to our website – one link to our home page and one to the specific product page you're endorsing.
- We will provide your personalized tracking links to include in your blog for collecting data (that we're happy to share with you) on how much traffic it brings to our site.

* All requirements subject to change depending on collaboration.



FACEBOOK

- Share a minimum of two (2) posts with your Facebook friends at optimal time of reach with the tag @SelectBlinds. Be sure your post is visible to the public so we can share and view it.

PINTEREST

- We'd appreciate a mention of our website (www.selectblinds.com) and any product name(s) in any pins related to our collaboration.

INSTAGRAM

- Let your followers know how much you love your Select Blinds product by tagging us in any posts/images that include it! When using photos that show our products, please use tag @selectblinds or hashtag #selectblinds in the caption. We'd like to see at least one (1) post dedicated to our brand, as well as one (1) story swipe-up to our website's home or specific product page.

PHOTO RIGHTS

- With your permission, we may use your images for marketing and promotional purposes. We recommend when taking photos, shoot at least one straight-on, full room shot showing our product in your window, an angled shot, and 1-2 tighter pictures with the window/product as the focus. Ideally, photos should be 300dpi, but a minimum file size of 900x900 (72dpi) is acceptable.

*All requirements subject to change depending on collaboration.

The Payoff

For your time and efforts, here are just a few of the benefits you could receive from collaborating with Select Blinds:

- Free [SelectBlinds](#) products!
- Personalized discount codes & credits for use on [selectblinds.com](#)
- Social tags & shares of your images with our 250,000+ followers on IG, FB & Twitter
- One-on-one design consultation & assistance with placing orders
- Featured profiles & guest blogs on [The Blinds Spot](#)
- Personalized tracking links to easily collect & share data

selectblinds [Follow](#)

786 posts 13.3k followers 1,837 following

SelectBlinds.com | Shop Blinds
🏠 Custom blinds, shades and shutters online
📸 Show us your style #selectblinds
🛒 Shop, Sample, Stay a while:
bit.ly/selectblinds

CYBER MO... Happy Cust... July Special! Our Vintag... Pet vs. Blind David Raga... Insp. Decor...

POSTS IGTV TAGGED

Kitchen with wooden island and white cabinets.
Kitchen with wooden island, patterned backsplash, and white cabinets.
Bathroom with wooden vanity and white sink.



NEXT STEPS

To make the most of our collaboration, once your posts are live, be sure to let us know so we can share them (tagging you, of course!) on our social feeds, as well. Please send us any links to your blogs or social posts after they've been published. Any traffic data or screenshots of any impressions would be appreciated. We can't wait to work together! To learn more and discuss a personalized collaboration opportunity, please contact Mark Anderson, our Digital Marketing Specialist, via email at mark.anderson@selectblinds.com.

 **Select Blinds®**